



SALE NOTICE OF IMMOVEABLE SECURED ASSETS UNDER RULES 8(6) AND 9(1) OF THE SECURITY INTEREST  
(ENFORCEMENT) RULES, 2002

BY SPEED POST / EMAIL

Date: 31<sup>th</sup> August, 2022

To

1. **YASH TRADING COMPANY (BORROWER)**  
Through its proprietor,  
Vikas Kundra.
2. **VIKAS KUNDRA (GUARANTOR)**
3. **KAJAL KUNDRA (GUARANTOR)**

ALL ARE AT:  
98A, MATHESWARTOLA ROAD,  
KOLKATA- 700017

ALL ARE ALSO AT:  
9A, TALBAGAN LANE, CIRCUS AVENUE,  
BENIAPUKUR,  
KOLKATA- 700017

ALL ARE ALSO AT:  
40/2, DR. SURESH SARKAR ROAD,  
KOLKATA - 700014

Dear Sir(s)

You are aware that pursuant to an application made by the Aditya Birla Finance Limited (hereinafter called as "ABFL"), having its office At Room No. 401, Camac Square, 4<sup>th</sup> Floor, 24 Camac Street, Kolkata – 700 016, under Section 14 of the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act 2002 (54 of 2002) (hereinafter referred to as "the said Act") and the Rules framed thereunder, the Learned Chief Metropolitan Magistrate, Calcutta passed orders dated 5<sup>th</sup> May, 2022 communicated *vide* Case No. MIS CS 142 of 2021, directing to take physical possession of immovable property being:

All that piece and parcel of all that the office block situated on the Third-Floor measuring 1661.50 sq. ft equivalent to 154.41 sq. mtrs built up or situate lying at and being premises no. 21, Camac Street, Calcutta together with proportionate undivided share of and in the land comprised in the said premises and staircase and corridors and common area passage and paths as shown and delineated in plan.

On the North: By portion of premises no. 21, Camac Street, Calcutta



On the South: By portion of premises no. 21, Camac Street, Calcutta

On the East: By portion of premises no. 21, Camac Street, Calcutta

On the West: By Camac Street, Calcutta

Pursuant to the said orders dated 5<sup>th</sup> May, 2022 communicated *vide* Case No. MIS CS 142 of 2021, physical possession of the said immovable property was taken over by the Ld. Head Assistant CMM's Court as directed by the Ld. Chief Metropolitan Magistrate, Calcutta and handed over to the Authorised Officer of ABFL.

You are further aware that the Authorised Officer, for and on behalf of Aditya Birla Finance Limited is now in physical possession of the said two immovable property in furtherance of the secured debt due and payable by the borrowers and the guarantors to the tune of **Rs. 4,59,58,314.18/- (Rupees Four Crore Fifty-Nine Lakhs Fifty-Eight Thousand Three Hundred Fourteen And Eighteen Paise Only)** as stated in the notice dated **5.6.2021** issued under Section 13(2) of the SARFAESI Act, subject to credits received by ABFL.

You are also aware that under Section 13(4)(a) of the said Act read with Rule 8(5) of Security Interest (Enforcement) Rules, 2002, the undersigned is entitled to sell the said property by inviting tenders from public or by holding Public Auction or by Private treaty or E-Auction.

Now, please take notice that the said property will be sold by the undersigned by Public E-Auction on **12<sup>th</sup> October, 2022** at the web portal <https://sarfaesi.auctiontiger.net> from 11:00 A.M. to 5:00 P.M. with unlimited extensions of 5 Minutes each. The date for inspection of the said immovable property is fixed on **10<sup>th</sup> October, 2022 between 11:00 A.M. to 4:00 P.M.** The **Reserve Price** in respect of sale of the said property **will be Rs. 2,90,76,250/- (Rupees Two Crores Ninety Lakhs Seventy Six Thousands Two Fifty only)**. Bids are invited from the public in general as per the procedure and the terms and conditions stated below:

- (1) The Earnest Money Deposit (EMD) is payable through Demand Draft/Pay Order for **Rs. 29,07,625/- (Rupees Twenty Nine Lakhs Seven Thousand Six Hundred and Twenty Five only)** of immovable property by 04:00 P.M. on **11th October, 2022** at Room No. 401, Camac Square, 4<sup>th</sup> Floor, 24 Camac Street, Kolkata – 700 016, failing which intending bidders shall not be allowed to participate in the E-Auction.
- (2) The Demand Draft/Pay Order/RTGS should be drawn in favor of ABFL.
- (3) The above amount shall be refunded to the unsuccessful bidders.
- (4) On every sale of immovable property, the purchaser shall immediately, i.e. on the same day or not later than the next working day, as the case may be, pay a deposit of 25% of the amount of the sale price, which is inclusive of the earnest money deposited to the Authorized Officer and in default of such deposit, the property shall be sold again.
- (5) The Balance amount of purchase price payable shall be paid by the purchaser to the Authorized Officer on or before the 15<sup>th</sup> day of confirmation of the sale of the said property or such extended period as may be agreed upon in writing between the purchaser and the secured creditor.

# Aditya Birla Finance Ltd.

(A part of Aditya Birla Capital Ltd.)



# ADITYA BIRLA CAPITAL

PROTECTING INVESTING FINANCING ADVISING

- (6) The sale of the said property is strictly on "As is where is", "As is what is" and "Whatever there is" basis. ABFL reserves its right to reject any offer without assigning any reasons.

We hereby give you notice of **Thirty days (30 days)** that the sale of the secured asset/s on the terms mentioned hereinabove shall be effected on **12<sup>th</sup> October, 2022** at <https://sarfaesi.auctiontiger.net> at 11:00 A.M. onwards. Please treat this as notice under Rule 8 sub-rule 6 of the Security Interest (Enforcement) Rules, 2002 (54 of 2002).

Yours truly  
For Aditya Birla Finance Limited

ADITYA BIRLA FINANCE LTD.

Authorized Officer

  
AUTHORISED OFFICER

भारतीय डाक  
EW937874134IN IVR:6987937874134  
SP PARK STREET HD <700016>  
Counter No:3,31/08/2022,15:14  
To:KAJAL KUNDRA,,  
PIN:700017, Circus Avenue SO  
From:ADITYA BIRLA FINANCE LTD.,  
Wt:28gms  
Amt:17.70(Cash)Tax:2.70  
<Track on [www.indiapost.gov.in](http://www.indiapost.gov.in)>  
<Dial 18002666868> <Wear Masks, Stay Safe>

भारतीय डाक  
EW937874196IN IVR:6987937874196  
SP PARK STREET HD <700016>  
Counter No:3,31/08/2022,15:14  
To:VIKAS KUNDRA,,  
PIN:700017, Circus Avenue SO  
From:ADITYA BIRLA FINANCE LTD.,  
Wt:28gms  
Amt:17.70(Cash)Tax:2.70  
<Track on [www.indiapost.gov.in](http://www.indiapost.gov.in)>  
<Dial 18002666868> <Wear Masks, Stay Safe>

भारतीय डाक  
EW937874205IN IVR:6987937874205  
SP PARK STREET HD <700016>  
Counter No:3,31/08/2022,15:14  
To:YASH TRADING COMPANY,,  
PIN:700017, Circus Avenue SO  
From:ADITYA BIRLA FINANCE LTD.,  
Wt:38gms  
Amt:17.70(Cash)Tax:2.70  
<Track on [www.indiapost.gov.in](http://www.indiapost.gov.in)>  
<Dial 18002666868> <Wear Masks, Stay Safe>

भारतीय डाक  
EW937874219IN IVR:6987937874219  
SP PARK STREET HD <700016>  
Counter No:3,31/08/2022,15:14  
To:KAJAL KUNDRA,,  
PIN:700014, Intally SO  
From:ADITYA BIRLA FINANCE LTD.,  
Wt:29gms  
Amt:17.70(Cash)Tax:2.70  
<Track on [www.indiapost.gov.in](http://www.indiapost.gov.in)>  
<Dial 18002666868> <Wear Masks, Stay Safe>

भारतीय डाक  
EW937874222IN IVR:6987937874222  
SP PARK STREET HD <700016>  
Counter No:3,31/08/2022,15:14  
To:GOPI KISHAN DAMANI...  
PIN:700001, KOLKATA GPO  
From:ADITYA BIRLA FINANCE LTD.,  
Wt:28gms  
Amt:17.70(Cash)Tax:2.70  
<Track on [www.indiapost.gov.in](http://www.indiapost.gov.in)>

भारतीय डाक  
EW937874148IN IVR:6987937874148  
SP PARK STREET HD <700016>  
Counter No:3,31/08/2022,15:14  
To:KAJAL KUNDRA,,  
PIN:700017, Circus Avenue SO  
From:ADITYA BIRLA FINANCE LTD.,  
Wt:25gms  
Amt:17.70(Cash)Tax:2.70  
<Track on [www.indiapost.gov.in](http://www.indiapost.gov.in)>  
<Dial 18002666868> <Wear Masks, Stay Safe>

भारतीय डाक  
EW937874151IN IVR:6987937874151  
SP PARK STREET HD <700016>  
Counter No:3,31/08/2022,15:14  
To:VIKAS KUNDRA,,  
PIN:700017, Circus Avenue SO  
From:ADITYA BIRLA FINANCE LTD.,  
Wt:25gms  
Amt:17.70(Cash)Tax:2.70  
<Track on [www.indiapost.gov.in](http://www.indiapost.gov.in)>  
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भारतीय डाक  
EW937874165IN IVR:6987937874165  
SP PARK STREET HD <700016>  
Counter No:3,31/08/2022,15:14  
To:VIKAS KUNDRA,,  
PIN:700014, Intally SO  
From:ADITYA BIRLA FINANCE LTD.,  
Wt:28gms  
Amt:17.70(Cash)Tax:2.70  
<Track on [www.indiapost.gov.in](http://www.indiapost.gov.in)>  
<Dial 18002666868> <Wear Masks, Stay Safe>

भारतीय डाक  
EW937874179IN IVR:6987937874179  
SP PARK STREET HD <700016>  
Counter No:3,31/08/2022,15:14  
To:YASH TRADING COMPANY,,  
PIN:700014, Intally SO  
From:ADITYA BIRLA FINANCE LTD.,  
Wt:35gms  
Amt:17.70(Cash)Tax:2.70  
<Track on [www.indiapost.gov.in](http://www.indiapost.gov.in)>  
<Dial 18002666868> <Wear Masks, Stay Safe>

भारतीय डाक  
EW937874182IN IVR:6987937874182  
SP PARK STREET HD <700016>  
Counter No:3,31/08/2022,15:14  
To:YASH TRADING COMPANY,,  
PIN:700017, Circus Avenue SO  
From:ADITYA BIRLA FINANCE LTD.,  
Wt:38gms  
Amt:17.70(Cash)Tax:2.70  
<Track on [www.indiapost.gov.in](http://www.indiapost.gov.in)>  
<Dial 18002666868> <Wear Masks, Stay Safe>